

THIRD ANNUAL CONVOCATION

May 1, 2010



CENTURION
GROUP OF INSTITUTES

ANNUAL REPORT FOR THE YEAR 2009-10

**CENTURION SCHOOL OF RURAL ENTERPRISE MANAGEMENT
(CSREM)**

(Ranked 'A' Grade by Business India and A-4 grade by AIMA)

Village Mettur, PO- R.Sitapur, Via-Uppalada, Paralakhemundi,
Dist. Gajapati, Orissa-76121
Website: <http://www.csrem.ac.in>

Centurion School of Rural Enterprise Management (CSREM) – A Profile

CSREM, promoted under the aegis of the CSREM trust, is a signature institute of the Centurion Group of Educational Institutions. We came into being out of a public – private partnership between the Ministry of MSME (Government of India) and Industries Department (Government of Orissa) and the Centurion trust. The institute has been designated as a resource center for entrepreneurship development, research and training.

CSREM is located at Paralakhemundi, in Gajapati district of Orissa, which is one of the most backward regions of India. It is envisaged that the institute will become a vehicle of social change in the process of becoming a center of excellence in enterprise development and promotion.

MISSION

“A globally accredited human resource center of excellence catalyzing sustainable livelihoods in the less developed markets across the globe”

VISION

- *Provision of quality, globally accredited academic programmes in technology and management.*
- *Provision of globally accredited employability training for less endowed segments of the population.*
- *Promotion of entrepreneurial culture and enterprise in the target areas.*
- *Facilitating improved market access to goods and financial services to the target population.*
- *Promotion of lighthouse project interventions in the target areas.*

OUR VALUES

To achieve strategic purpose, the raison d'être and vision will have coherence which is built on following values:

- *Strive to achieve economic, environmental and educational sustainability of the community where CGI operates.*
- *Equality and equity remain the fundamental principles.*
- *Work effectively with key stakeholders to improve service delivery.*
- *Be an innovative and creative training hub providing a network of resources for capacity building to various agencies.*
- *While endeavor shall be to accomplish success, failure to be accepted gracefully.*

QUALITY POLICY

*To adhere to the highest standards
of academic quality through honest
dealings with stakeholders
namely students, faculty, staff, employees
and the community in general*

Our Board of Governors

1. Prof. (Dr.) Mukti K. Mishra; *Chairman, CSREM.*
2. Prof. D. N. Rao; *Managing Trustee, CSREM.*
3. Mr. A. J. Jagannadha Raju; *Trustee Administrator.*
4. Mr. A. Lakshmi Pati Raju; *Trustee*
5. Prof. (Dr.) Dhanada K. Mishra; *Director, HDF School of Management*
6. Prof. (Dr.) Malcolm Harper; *MBA (Harvard), Ph.D.(Nairobi)*
7. Mr. B. L. Bagra; *Director, Finance, NALCO*
8. *Director Industries, Government of Orissa (ex-officio)*
9. Mr. Aditya Sapru; *President (Strategy), Hinduja Group*
10. Mr. P. N. S. V. Narasimham; *Executive Director - Human Resources UBS India, Hyderabad.*
11. Mr. Pankaj Bhargava; *CEO, People Builders*
12. Prof. (Dr.) Haribandhu Panda; *Director, HDF School of Management*
13. Mr Bimal Rath; *Head (HR), NOKIA*
14. *Director, Institute of Small Scale Industries. MSME Development Institute(ex-offico)*
15. Dr. Yaso Nadarajah; *Research Fellow, School of Global Studies, Social Science and Planning, RMIT University, Australia.*
16. Ms Pearl Abraham; *Head, Training and Communication, Sun Micro Systems*
17. Dr. G. K. Nayak; *Director, IIIT, Bhubaneswar*
18. Prof. (Dr.) Guru Charan Patro ; *Director, CSREM (ex-officio)*

Chairman

Prof (Dr) Mukti K. Mishra, an outstanding Commonwealth Scholar, earned his Masters degree in Business Administration and Ph.D. from the Victoria University, Melbourne, Australia. He also holds Masters Degrees in Public Administration and Applied Economics from Utkal University (India). After a brilliant and hugely successful career in the corporate sector with Fortune 500 companies such as Hindustan Petroleum Corporation Ltd (India), Kinhill Engineers Pvt. Ltd. (Australia) and BHP Billiton (Australia) for about 15 years, Prof Mishra turned his attention toward teaching. He was associated with Xavier Institute of Management, Bhubaneswar (XIMB) as Professor-Marketing and Coordinator Placement until 2005 and Xavier Labour Relations Institute (XLRI), Jamshedpur as Adjunct Professor (Mktg) until 2007. Currently he is an Adjunct Professor at Victoria University and Country Advisor to RMIT University, Australia. Presently, besides his extremely demanding teaching schedule in India (MDI, Gurgaon & BIMTECH, Noida) and overseas (Australia, China, Singapore, Malaysia, and Bangladesh), Prof Mukti Mishra is on a path-breaking mission as an edu-entrepreneur to generate the opportunity and scope to skill one million school dropouts/ pass outs towards enhancing their self - employment, employability and livelihood-earning capacity by 2010. He has the conviction that educational institutions must have an immediate and sustained substantial value based impact on the community/ society it functions within.

Managing Trustee

Prof. D. N. Rao, a British Chevening Scholar, is a Civil Engineer from Osmania University and an IIM Calcutta alumnus. He is an expert in Rural Marketing, Management and Entrepreneurship, a field in which he has pioneered successfully many projects. As a fresher from IIM-C, Prof Rao had chosen to build a career in the rural field instead of the much coveted corporate world, where his contribution and zeal belied his youth and inexperience. He turned to teaching in 1994, when he joined Xavier Institute of Management, Bhubaneswar as Faculty and Coordinator of the Center for Development Research & Training. He had a brilliant academic career for 15 years plus, during which time he consulted for many national and international organizations. In 2005, when he realized he could contribute better to the cause of the common man as an edu-entrepreneur than a pure academic he took over Jagannath Institute for Technology & Management (JITM), which was then an ailing engineering college, and within just one year's time turned it into one of the finest colleges in Eastern India. Presently, Prof DN Rao is on the way to embark on creating a cadre of BDS providers for SHGs in Orissa. He is pioneering "Gram Tarang" – a rural relations organization which is linked to the SHG movement in Orissa.

Institutions set up by the CSREM Trust

- 1) CSREM, Paralakhemundi: This institute offers an AICTE approved post-graduate programme in management and also works with like-minded organizations on enterprise promotion related issues.
- 2) Centurion ITI: This institution offers vocational courses approved by the National Council for Vocational Training, Government of India & State Council for Vocational Training, Government of Orissa. We have also tied up with Central Tool Room & Training Center (CTTC) to offer courses which assured placements for participants. The ITI is also conducting vocational training courses for corporate clients like Vedanta Alumina, Utkal Alumina and Navyuga Constructions.

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- 3) Centurion Public School: The CSREM trust has started this school to provide affordable and quality education to the children of Paralakhemundi, the trust has also signed an agreement with DAV public school for the management of the school.
 - 4) Centurion Institute of Technology (CIT): this institute has commenced operations since July, 2008 and offers B. Tech programmes in four streams
 - 5) Gram Tarang Self Help Co-operative Limited, a grass root level organisation, which is guided by the philosophy of imaginative marketing ideas, products and services for the rural consumers/markets fulfilling their needs and aspirations, thus fulfilling the goals of its client organisations/institutions.
 - 6) Gram Tarang is offering rural marketing solutions like market intelligence, channel design and strategy solutions, campaign design and creative content generation, rural event creation and management, direct marketing activities, preparing strategic plans, creating rural consumer panels
 - 7) Gram Tarang Financial Services is offering micro-finance services in Orissa and Andhra Pradesh.

The PGDM Programme

CSREM offers a two year full time residential Post Graduate Diploma in Management. This programme is approved by the All India Council of Technical Education (AICTE), Ministry of HRD, and Government of India. The two year programme is divided into six terms of three months duration. The students of this batch had completed 24 courses in the first year and 16 courses in the second year thereby earning 120 credits. In addition to the classroom sessions, students have completed summer internship project of 8 weeks duration accounting for 6 credits. The internship period commenced after successfully completing the first year at CSREM. Apart from offering core and elective courses in different functional areas of management, it offered specialization in rural management. On an experimental basis, around one third of students were exposed to domain based specialization in the sixth trimester.

Pedagogy and Focus

The course aimed at giving a holistic perspective on the different facets of management enabling students to view the entirety of an organisation and relate it to the larger environment. The students received a thorough grounding in accounting, finance, marketing, human resources and information technology related practices, trends and issues. In keeping with CSREM's strong commitment to rural development, course participants were allowed to choose electives from the rural management area and given intensive field experience.

A variety of teaching and learning techniques were employed to impart knowledge and skills to students at CSREM. Lectures, case analysis, presentations, simulation games and exercises, group discussions and project work were used to develop conceptual, analytical and decision making skills and to prepare the students to face the challenges of the complex business and organisational environment. CSREM followed a pattern of continuous evaluation through a series of assignments, presentations, surprise- quizzes, mid-term and end examination to ensure the highest academic standards as well as practical orientation.

Our Permanent Faculty

- Prof (Dr.) Mukti K Mishra,, Ph.D (Victoria University, Australia) & M. A- Applied Economics, (Utkal University)
- Prof D. N Rao, BE (Osmania University); PGDM(IIM Calcutta)
- Prof (Dr.) G.C.Patro, MA; LLB; Ph.D (Berhampur University)
- Prof (Dr.) L.P Panda, M.A, MBA(Utkal University), Ph.D, (Berhampur University)
- Prof(Dr) Lopamudra Tripathy;, M.A (JNU), Ph.D, University of London
- Prof (Dr)Anita Patra ,MBA, (Berhampur University), Ph.D, (Berhampur University)
- Prof A R K Raju M.A,(Andhra University)
- Prof C V Kamesh PGDM (XIMB)
- Prof Kumar Alok PGDRM, (XIMB)
- Prof Jeevan J.Arakal, PGDRM, (XIMB)
- Prof EM Reji, M.Sc, (Cooperation & Banking, KAU)
- Prof K Venkata Ramana ,MBA(University of Oxfordshire)
- Prof N. D Prasad (M.Com, MBA, (Andhra University)
- Prof S K Satpathy (M. Tech, IIT, Kharagpur)
- Prof Umakanta Nayak M.A, M. Phil (University of Hyderabad)
- Prof Abhinav Madan, PGDM (XIMB)
- Prof Venkat Shivanand Kumar, PGDRM (XIMB)
- Prof Swapna Kolluru, MBA, ICFAI
- Prof Garima Suman, PGDRM, XIMB
- Prof Subhendu Mishra, MBA, (RIMS, Rourkela)
- Prof Rashmi Ranjan Parida, PGDRM, (XIMB)
- Ms. Tushar Kanti Mohapatro (Tutor), M.Sc., M. Phil (Utkal University)

Visiting Faculty at CSREM

In addition to the in-house permanent faculty members, CSREM attracted many academicians from many other institutes and industry personnel as visiting faculty members. The names include

- Prof. Malcolm Harper, Chairman, Micro-credit Ratings International Ltd., EDA (UK) held six sessions on micro credit and micro finance on November 4-5, 2009.
- Dr. Supriya Pattanayak, State Representative, DFID Orissa (Government of UK) visited the Institute and delivered a lecture on Gender Inequality in the month of October 11, 2009
- Prof. John Toohey, Head, Graduate School of Business, RMIT University, Melbourne, Australia and Prof Robin Elizabeth Alexander addressed the students and faculty on “Professional Development” on Nov 6 2009.
- Mr Padmanabhan, HR Manager, Dover tech. Bangalore delivered a talk on HR in the context of IT and ITES on 3-4 January 2009
- Prof. (Dr) G.N.Patel, BIMTECH, Noida handled a course on Operations Research during 19-23, January 2009 and 4-6, September, 2009
- Prof. (Dr) R.N.Swain , KIIT School of Management, Bhubaneswar handled a full course on Business Law during February- March 2009
- Prof (Dr) Haribandhu Panda, Director, HDF School of Management, Bhubaneswar handled a course on Strategic Formulation Management during October 2009.

- Prof Prabin Panigrahi of IIM, Indore delivered lectures on data mining on October 10-11, 2009
- Sri B.P.Misra handled an immersion course on Development Sector Project Planning on October 24-25, 2009
- Sri Hemant Kumar Pamarthy, MD, Hand in Hand Microfinance Ltd handled an immersion course on Microfinance Management on December 27, 2009
- Sri D.Venkatesh, Vice President, Sales and Marketing of United Villages Networks Pvt. Ltd. Handled an immersion course on Rural Marketing on January 9-10, 2010.
- Mrs Uzramma , Promoter of DCYT, handled immersion course on value chain management on January 14-15, 2010.
- Sri Manjunath Desai, Head, CMI, Britannia, handled immersion course on marketing and advertisement on January 22-23, 2010.
- Sri N.N.Sasmal, Dy. General Manager(HR) of OCL handled immersion course on International HRM on March 6-7, 2010
- Sri Ravi Dixit, VP, Research and Strategic Planning, UTV-Bindass, handled an elective course on Advertising and IMC, on March 20-21, 2010.

VISITORS TO THE INSTITUTE DURING THE ACADEMIC SESSION

- Sri. Aditya Sapru, President (Strategy), Hinduja Group addressed students on Strategic Management in June 2009.
- Sri Swapneswar Baya, IAS (Retd) addressed the students on Higher Education in India in July 2009
- Mr. David Browne addressed the students on Socio-economic profile of selected areas in India in August, 2009
- Mr Lorne Gibson Visited the campus on August 15, 2009
- Prof Ajit Chakravarty handled sessions on HR and HR Planning from August 20-22, 2009
- Prof T. Raghavachary handled sessions on Marketing from August 20-22, 2009
- Sri K.R.Singh, Project Director, Orissa Bamboo Development agency addressed on the entrepreneurship opportunities in Bamboo industry on August 26, 2009.
- Mr Bhabani Prasad Misra, DGM, HRD and S.C.Jena AGM, HRD; Orissa Hydro Power Corporation Ltd handled sessions on HR Challenges on August 26, 2009
- Mr Sashibhusan and Mr Uday Kumar handled sessions on Personality Development on August 29, 2009
- Dr Santosh and Mr Ajit Singh handled sessions on Personality Development and Communication on November 2, 2009
- Mr. Ganesh Nayak, Marketing Manager, Anagram Capital addressed students on D-mat Accounting and security market on November 7, 2009
- Prof Bill Lovegrove Vice-Chancellor and President and Prof Allan Layton, Pro-Vice Chancellor, from University of Southern Queensland conducted a workshop on December 5, 2009 on institutional tie-up
- Mr. Ashis Abraham addressed the students on finance management on December 15, 2009
- Mr. Ranjan Kumar Mallick addressed the students on the use of GPS system in Rural Management on December 18, 2009.
- Dr. Alphonse Benoit from Australia addressed the students on Sustainable Development on January 6, 2010.
- Mr. Thothatri Raman of Business India Group addressed the students and faculty on the organizational development on January 14, 2010

- Trailokya Jena, Commissioner, Income Tax addressed the students on Tax laws on February 13, 2010.
- Srijat Mishra, CEO and Tarun Kumar of Kalingasoft addressed the students on career development on February 14, 2010.
- Prof. PK Padhy, Dr. SK Das and Shri AK Sahu of Berhampur University visited the Institute on February 19, 2010
- Mr. NM Prusty, Ex-director of CARE addressed the students on general management on March 3, 2010.
- Prof. KC Rout, Prof. BC Chodhary and Prof. SK Behera of Berhampur University participated in the workshop on Right to Information Act, 2005 on April 17, 2010.
- Sri Statyananda Mishra , Hon'ble Central Information Commissioner , New Delhi delivered the key note address in the workshop on Right to Information Act, 2005 on April 17, 2010.

Final and Summer Placements at CSREM

CSREM has made steady progress on the placement front. Our students have already been placed in reputed organizations under different sectors as given below:

- The placement process for the Third graduating batch of the institute with sixty five students saw offers across diverse sectors like financial services, consulting, micro-finance, chemicals, media, software, education, infrastructure, development etc.
- The companies which participated and consequently provided opportunities to our students are OCL, Search Kopsa , HDFC, IIRM, Kalinga Soft, Cease Fire, Calchem India Ltd, Capital IQ, Xplor Soft, Aviva life insurance Development biggies like PRADAN, BISWA, CPSW, Ushodaya Microfinance, RCDC, Thread, BREDS, Micro-Support Capital, Gram Tarang Employability Services .
- The institute could generate 66 placement offers to around 55 students.
- For the rest 10, CSREM is working out with companies such as SKS Microfinance, Basix, IMRB, UTV Bindaas, and Navayuga to wind up the process soon.

The summer internship segment exposed students to the latest trends and practices. This segment enabled students to relate theory with practice. Students had the opportunity to be attached to organizations for eight weeks. Faculty as well as host company representatives offered support and guidance to students to ensure the successful completion of the internship process. Students specialising in the rural management area underwent an additional month of field training where they are attached to rural development agencies, NGOs, co-operative and other community based institutions.

- The summer placements are also in a full swing. The institute could generate 90 internships for 60 students.
- The companies which participated in the internship process are Cadbury ,Reliance Retail , CESCO, OHPC, HINDALCO, Godrej, Vodafone, Tata Tele Services, Axis Bank, NALCO, HPCL, Reliance Life, BREDS, BC Project, Micro Support Capital, GTFS, Automotive Manufacturers Pvt. Ltd., JEEVIKA, HUMRAHEE, Allahabad Bank, Search KOPSA, BISWA, AVIVA Life Insurance, PPL, IOCL , OMC,KPCL.
- While companies like HPCL, OHPC, BREDS, Axis Bank continued their long term associations with CSREM, the strong linkage with corporate houses further resulted in the arrival of new companies like Cadbury, Britannia, and Vodafone to the campus with attractive amount of stipends.

Infrastructure at CSREM

CSREM has state of the art infrastructure. There is a campus- wide optic fibre backbone which ensures internet connectivity in all classrooms, computer- labs, library, faculty rooms and every room in the hostel.

The plan to build an auditorium with capacity of 800 seats and a three storied building for Management Development wing is on the anvil.

Academic block

CSREM has four air-conditioned classrooms, one conference rooms, an air conditioned Seminar hall. These facilities have modern audio – visual equipments like LCDs, OHPs, slide projectors, sound systems and projection televisions which ensure a high quality learning environment. Every faculty is provided with exclusive air conditioned cubicles with internet and telephone facility on intercom basis. Recently, an addition of 20,000 sq.ft has been made to the built up area to augment capacity of the academic block.

Library

The library has more than four thousand five hundred books and additions are made every term as new courses are offered to students. Students can access online resources like the Ebscohost online database and Center for Monitoring Indian Economy (CMIE). All leading national dailies and more than thirty two magazines & journals can be availed at CSREM Library.

Computing facilities

The computer lab has 60 Desktops with internet connections and necessary softwares. Students & faculty members are able to access a shared computing facility. Four Uninterrupted Power Supply Systems ensure glitch – free connectivity at all times. Online storage of course materials and notification of changes is done through the online Academic Information System. The language laboratory, with 30 terminals and operative software assists the language training needs of the students.

Hostels

CSREM has boys & girls hostel which can accommodate one hundred and twenty students. The boys' hostel has 48 rooms and the girls' hostel has 32 rooms. The rooms are allotted on a twin sharing basis; every room has an attached bath facility and twenty four hours internet connectivity. The institute has provided televisions with Tata Sky cable connections for the benefit of the student community at CSREM.

Sports Facilities

The sports facilities provided include Tennis Court, Cricket & Football field with cricket and football kits which are maintained by student sports committees, Badminton court, Volley Ball Court. Students residing in the hostel have also been provided with Table Tennis, carom & chess boards.

Medical facilities

The institute has a doctor on call facility for emergencies with a full – fledged pathology lab equipped with the latest malaria testing QBC machines. Students also have access to a twenty four hour ambulance service which ensures timely treatment in times of grave illness or accidents. Due care is taken to ensure that emergency medical supplies and injections are always available as and when a need for the same arises.

Mess and Bakery Facilities

Students have access to a Bakery and cooperative store facilities at CSREM and are also able to savour delicious food at the multi -cuisine central student mess.

Institutional Tie-ups of CSREM

CSREM has signed MOU with Drishtee through Drishtee's subsidiary organization Quiver Infoservices Limited. This organization is engaged in the business of conceptualizing, designing, developing, testing and marketing of services like education, health, micro-finance, E-Commerce for rural and semi-urban masses. We have also tie-up with the BIMTECH, Noida for student Exchange programme. Five of our students had undergone one trimester course at BIMTECH. The Indian Institute of Foreign Trade, New Delhi, which is a deemed university has given it's letter of intent to collaborate with us for conducting Management Development Programmes for business executives in the southern parts of India. And, we are looking forward to more of such tie-ups in the future.

It has for its domain specialization has tied up with giant infrastructure companies like Shipping and Logistic Institute, Chennai; GMR, and Navayuga

Innovative practice introduced to improve the quality of teaching education in the institution.

1. On-line and video-conferencing teaching methodology.
2. E-resources (Delnet, IEL, DEL, EBSCO and CMIE)
3. Modern Teaching/Learning Aids
4. Academic Information System (AIS) on LAN is actively used tool for developing and delivering technical material.
5. LCD Projectors, Overhead Projection and Slide Projectors are used for teaching.
6. Video on important courses containing lectures delivering by eminent professors.
7. Book Bank facility has been introduced.
8. Some experimental set-ups are being setup either as project work by students under the direction of faculty or by department concerned.

Faculties' Academic Activities

CSREM attaches great significance to faculty development as a means to upgrade their knowledge, keep abreast of new developments in related fields and benchmark against the best of academic standards. As a result of this emphasis, the following faculty members attended different programs as given under.

**ACADEMIC ACTIVITIES OF CSREM FACULTY
(Publication)**

Name of the faculty	Date/Year	Particulars
Prof.(Dr.) Mukti Kanta Mishra	2009	<ul style="list-style-type: none"> • Published a Book “Business Ethics and Indian Perspectives” by Ronald D Francis and Mukti Mishra, Tata McGraw-Hill Publishing Company, Ltd., New Delhi. • ‘Role of Ethics in Governance Reforms: A Public Sector Perspective’ , Annual Journal of Indian Institute of Public Administration (vol. XI) • Presented a paper titled “Reforms of Public Institutions and Governance: A Conceptual Note” in the National Seminar on Indian Society in the new Millennium: Socio-Economic-Political and Cultural Issues conducted by Indian Institute of Advance Studies, Shimla, A Government of India Research Institute on Economic Policies. This has been accepted as a refereed paper and he have received the royalty payment for the article which is being published as part of an edited book by them. • Dr. Gopal Krishna Nayak, Dr. Mukti Kanta Mishra, Ajit Kumar Das (eds) Journal of the Eighth National Conference on E-Governance, Feb. 2005. • Dr. Mukti Mishra and Dr. Anona Armstrong, “Ethics and Governance in the Public Sector – A Seamless Convergence”, Journal of the Eighth National Conference on E-Governance, Feb. 2005 • Dr. Mukti Mishra and Jaydeep Mukherje “A Framework for Developing effective Technology-Enabled Distance Education Progress in Management: A Study of a Video Conference-Based Program in an Indian Perspective”, Journal of business Systems, Governance and Ethics, Vol.2, No.4, Dec 2007
Prof Jeevan J Arakal	2008-09	A Paper titled “Organizing Local Markets in Vajrapukotturu” published in “Marketing to Rural Consumers-Understanding and tapping the rural market potential” in the edited volume by

Name of the faculty	Date/Year	Particulars
		Sanal Kumar Velayudhan & Guda Sridhar Acted as a Team Member in Block Preparation Team for preparing a Study Material on Enterprise in a Rural Area for Indira Gandhi National Open University-School of Continuing Education.
Prof. E.M. Reji	2009	Published an Article Titled “Socio-Economic Impact of Micro Finance” - A study of Neighbourhood Groups, Nilambur Block in Malappuram District, Indian Journal of Agricultural Economics, Vol. 64. No. 2, April-June, 246-258.
	2009	Published an article “Social Capital and Development”, The Indian Journal of Public Administration, Vol. LV, No.2, April-June, 2009.
	2010	“What Makes Self-Help Groups Successful?” – Journal of Rural Development, National Institute of Rural Development (NIRD), Hyderabad.
	2010 (Acceptance)	“Micro-Finance and Women Empowerment: A General Framework for Assessment of Women Empowerment”, Indian Journal of Social Work, TISS, Mumbai.
Supriya Patnaik	2007	‘Community Development in Rural Contexts’ in Study guide for Bachelor in Social Work, Deakin University, Geelong.
	2008	Whither Empowerment: Will capacity building pay off?, Paper accepted for presentation at the What’s Working in Community Development Conference, Nova Scotia, Canada.
Hawkins L & Supriya Patnaik	2009	Virtual Communication for Field Education Placement in a Global Context in Jenny Martin & Linette Hawkins (eds) Information Communication Technologies for Human Services Education and Delivery: Concepts and Cases, Hershey PA, US: IGI Global
Supriya Patnaik	2009	Insider Outsider in Heather D’Cruz. Margaret Kumar, and Niranjala Weerakkody. N (eds) Where are you from?: Voices in Transition, accepted for publication, Common Ground Publications.

ACADEMIC ACTIVITIES OF CSREM FACULTY
(Seminars/Conferences/ Workshops/ Training)

Name of the faculty	Date/Year	Category	Particulars
Prof.(Dr.) G.C. Patro	24th & 25th Jan 2009	Seminar	Delivered the key note address on the topic “Information Technology and Women Empowerment” in the UGC National Seminar organized by the Department of Personal Management and Industrial Relations, Patna University.
	18th March 2009	Workshop	Delivered the valedictory address on the topic “Multi-culturalism and Human Rights – Indo Canadian Perspectives” at Berhampur University.
	31st March 2009	Seminar	Attended National Seminar on “Micro Finance” organized by “SA-DAAN” at New Delhi.
	02nd April 2009	Training	Resource Person to UNICEF training Programme on “Self Assessment and Organizational Performance”
	11th July 2009	Symposia	Invited as key Resource Person to the Symposia “Corporate Social Responsibility” with emphasis on “Resettlement and Rehabilitation” organized by National Institution of Personal Management (Mahanadi Chapter), Sambalpur
	26th August 2009	Training	Handled sessions in the OHPC Training Programme conducted by CSREM
Dr. L.P. Panda	22nd to 29th August 2009	Training	Handled sessions in the OHPC Training Programme conducted by CSREM
	21.09.2009 to 04.10.2009	Training	Attended a programme on Social Research Methodology and Data Analysis held at IIT, Kharagpur.
	9 th Jan 2010	Training	Handled sessions on “Right to Information” for the Employees of ADS, Gumma
	16 th -17 th January, 2010	FDP	Attended FDP on " Business Research: Advanced Tools & Techniques" at Institute of Business & Computer Studies, Siksha O Anusandhan University, Bhubaneswar.
Dr. L.P.Panda	16 th to 18 th March 2010	Conference	International Conference on Technology and Business Management held at Dubai. Paper entitled “Role of Cottage Industry in Rural Employment in India” and “ Retail Investor’s Perception of Credit Rating for Market Investment Decisions” (coauthored)

Name of the faculty	Date/Year	Category	Particulars
Prof. K.Venkata Ramana	July 2009	Training Programme	Attended for a training on ERP/SAP with GBI as a project model
	July 2009	Training Programme	Attended TERP Workshop for one week at IMI, Delhi conducted by SAP QUT.
	August 2009	Training	Handled sessions on ERP in the OHPC Training Programme conducted by CSREM
	September 2009	Seminar	Organized a Seminar on "Awareness of SAP-ABAP" to JITM faculty and students.
Prof. A. Ramakrishna Raju	2009	Workshop	Attended a workshop on "Strategic Planning" organized by OXFAM, Australia at Chennai.
	2009	Workshop	Attended a workshop as a Resource Person on "Impact Monitoring" at Vizag organized by Bread for the World, Germany.
	2009	Workshop	Attended a workshop on "Community based Revolving Fund Management" organized by WHH, Germany at Chennai
Prof. Subhranshu Kumar Satpathy	March 2008 to December 2009	Project	Acting as a Coordinator of the project entitled "Capacity Building of SHG facilitators (Sakti Sahayikas) for 18 Districts of Orissa in collaboration with Mission Sakti, Women and Child Development Department, Government of Orissa with the financial assistance of Employment Mission.
	26th August 2009	Training	Coordinated the OHPC Training Programme on "Managerial Skill Development" conducted by CSREM
	4-5 November 2009	Workshop	Participated and presented a Paper titled "Rejuvenating SHG Movement in Orissa: A CSREM Experience" in the National Level Conference on Rejuvenating SHGs held at CSREM during 4-5 November 2009
Prof. Subhranshu Kumar Satpathy	9-11 th January 2010	Training Program	Organized Training Program on "Managerial Skills" for ADS, Gumma.
	Jan-Mar 2010	Consultancy	Consultant to NRHM Project of Government of Orissa
	13 th April 2010	Workshop	Attended a workshop on "Supervision" organized at CIT, Bhubaneswar
Prof (Dr) Anita Patra	20-21 February 2009	Conference	Participated in 4th National Conference on Women Entrepreneurship and Innovation in "National Institute for Micro, Small and Medium Enterprises

Name of the faculty	Date/Year	Category	Particulars
			(NI-MSME), Hyderabad” .and presented a paper titled “Women Entrepreneurship – to The Extent Developed in Rural India”
	22 March 2009	Seminar	Participated and presented a paper Titled “Entrepreneurship The Women Initiatives” in the UGC sponsored National Seminar on Entrepreneurship development challenges in the Department of Business Administration, Berhampur University.
	22nd - 29th August 2009	Training	Handled sessions in the OHPC Training Programme conducted by CSREM
	4-5 November 2009	Workshop	Participated and presented a Paper titled “The Women Initiatives in Rural India ” in the National Level Conference on Rejuvenating SHGs held at CSREM .
	21-22 December 2009	FDP	Attended FDP organized by KIIT School of Management “Teaching Finance through Cases: Bringing the Real World into Classroom”
Prof. Umakanta Nayak	11th July 2009	Symposia	Invited as the Resource Person to the Symposia “Corporate Social Responsibility” with emphasis on “Resettlement and Rehabilitation” organized by National Institution of Personal Management (Mahanadi Chapter)”, Sambalpur
	22nd to 29th August 2009	Training	Handled sessions in the OHPC Training Programme conducted by CSREM
	30th August 2009	Workshop	Attended CSR Orientation Workshop, HINDALCO, Sambalpur as a Resource Person.
	10 th Jan 2010	Training	Handled sessions on “Right to Information” for the Employees of ADS, Gumma.
Prof. E.M. Reji	Feb 2009	Workshop	Presented a paper titled “Rural Entrepreneurship”- a case study of Rice Hulling Units in Kalahandi District
	22nd March 2009	Seminar	Attended a National Seminar “Entrepreneurship Development-Challenges & Prospectus” organized by Berhampur University.
	2009-10	Project	Working as team member in District planning project of Gajapati District for

Name of the faculty	Date/Year	Category	Particulars
			preparation of Annual Plans for the year 2009-10 and 2010-2011.
	2009-10	Project	Acting as a Coordinator rejuvenating SHGs – a National Workshop for the Institutions that promote and finance SHGs.
	2009-10	Conference	Accepted a paper title “Reaching the poor through financial innovation” in the forthcoming International Conference on Micro Finance organized by NIILM Business School, New Delhi.
	4-5 November 2009	Workshop	Participated and presented a Paper with the coauthor Ms. Laj Priti Das titled “Reaching the Poor through Financial Innovations: Study of KOPSA” in the National Level Conference on Rejuvenating SHGs held at CSREM during 4-5 November 2009
	13 th April 2010	Workshop	Attended a workshop on “Supervision” organized at CIT, Bhubaneswar
	Jan-Feb 2010	Consultancy	Prepared Orissa Strategy Paper in association with Prof. D.N. Rao for OXFAM, India.
Prof. Subhendu Mishra	14-20 December 2009	AICTE sponsored Winter School	Attended Winter School on “Competency Mapping & Feedback” organized by Dept. of Humanities & Social Science, IIT, Kharagpur
	10 th Jan 2010	Training	Handled sessions on “Managing Organization Issues” for the Employees of ADS, Gumma.
Prof. Rashmi Ranjan Parida	2009-10	Project	Working as team member in District planning project of Rayagada District for preparation of Annual Plans for the year 2009-10 and 2010-2011.
	2009-10	Workshop	Organized 14 workshops at Block level in Rayagada Dist. on prioritizing developmental issues.
	November 2009	Training	Imparted training to the entrepreneurs under Entrepreneurship Development Program.
	Jan-Feb 2010	Consultancy	Prepared Orissa Strategy Paper in association with Prof. D.N. Rao for OXFAM, India.
	13 th April 2010	Workshop	Attended a workshop on “Supervision” organized at CIT, Bhubaneswar
Ms. Tusar Kanti	21.09.2009 to	FDP	Attended a programme on Social

Name of the faculty	Date/Year	Category	Particulars
Mohapatro	04.10.2009		Research Methodology and Data Analysis held at IIT, Kharagpur.
N.D. Prasad	22nd - 29th August 2009	Training	Handled sessions in the OHPC Training Programme conducted by CSREM
	4-5 November 2009	Workshop	Participated and presented a Paper titled "Rejuvenating Rural Economy through Micro Finance" in the National Level Conference on Rejuvenating SHGs held at CSREM.
	21-22 December 2009	FDP	Attended FDP organized by KIIT School of Management "Teaching Finance through Cases: Bringing the Real World into Classroom"

Workshops conducted by CSREM

- A workshop with reputed academicians and industry partners for domain based specialization is in the offing on May 9, 2010.
- A workshop on Right to information Act, 2005 was conducted on April 17, 2010 under the leadership of Sri Satyananda Mishra, I.A.S (Retd) and Honorable Central Information Commissioner, who delivered the key note address. Professors from Berhampur University, representatives of local administration, NGOs, members of the Press and the legal professionals attended the workshop.
- CSREM conducted an "Action Planning Workshop" on February 24th and 25th on "Facilitating Livelihoods Replication of Village Level Biodiesel in Tribal Orissa" in association with the Canadian Renewable Energy NGO, CTxGreEn, Gram Vikas, Orissa Development Action Forum (ODAF), Enviro Legal Defence Firm (ELDF) and the University of Waterloo Canada. The financial support was extended by the Shastri Indo-Canadian Institute (SICI) and the Canadian International Development Agency (CIDA).
- A National Workshop on "Rejuvenating SHGs" was organized by CSREM on Nov 4-5, 2009. Prof Malcolm Harper, one of the world famous micro-finance gurus conceptualized and conducted the workshop. The workshop was addressed by practitioners in the fields of SHG and Micro finance in the form of panel discussion. The paper readers represented a cross section of practitioners and academicians and representatives of the Government. A case record and the papers of the workshop were brought out as two distinct publications during the workshop.
- An in-house workshop was organized on March 7, 2010 to work out the action plan for offering the domain specialization from next session.
- On January 18 & 19,2009 a curriculum restructuring workshop was held for restructuring the courses in the wake of AICTE norms reducing the number of credits to

105 from that of 126. Further, the domain based specialization besides the prevailing elective basket was conceived.

- As a sequel to this workshop, another workshop to deliberate and finalize on the course format and content was held on April 6, 2009. It was attended by outside experts like Prof. P.Venugopal of XLRI.
- On April 5, 2009 a Workshop was held on Research Methodology in which research proposals of the faculty were discussed threadbare and methodological training was provided

Training Programmes Undertaken by CSREM

- Unicef officers drawn from different parts of the world were trained by Prof(Dr) G.C.Patro and Prof Kumar Alok in the area of Self Assessment and Organizational Performance on April 2, 2009
- CSREM conducted the induction/Orientation Programme of Graduate Engineering Trainees and Management Trainees of Orissa Hydro Power Corporation Ltd. From 3-8-09 to 29-8-2009 in two phases.
- CSREM trained the office bearers and activists of Adivasi Development Society (ADS), Gumma in different facets of NGO management on 9 to 11, January.

Projects undertaken by CSREM

- The institute has finished diagnostic studies of ten industrial clusters in 8 districts of Orissa for Ministry of MSME (Government of India) and Industries Department (Government of Orissa). This is the first step to designate CSREM as an anchor institute for cluster development in one of the most backward regions of the country.
- CSREM has been identified as the technical support institution by the Government of Orissa for preparing the district plan for Gajapati and Rayagada districts.
- Mission Shakti has embarked on an ambitious programme of creating a cadre of self employed Shakti Sahayikas for the districts of Ganjam, Gajapati, Kandhamal, Rayagada, Koraput, Puri, Balasore, Bolangir, Khurda, Jajpur, Malkanagiri, Nabarangapur, Keonjhar, Bhadrak, Sundergarh, Nayagarh, Bouda and Nuapada comprising of about 750 women members. This endeavour of Mission Shakti is being offered through technical support of CSREM, Paralakhemundi. Training Programme for the 525 participants has already been successfully completed for the districts of Ganjam, Gajapati, Koraput, Rayagada, Kandhamal, Puri, Balangir, Malkanagiri, Nabarangpur, Jajpur, Balasore and Khurda. The

Training Program for the districts of Keonjhar, Bhadrak, Sundergarh, Nayagarh, Bouda and Nuapada covering 225 members is going to be conducted in the month of May, 2009. The Capacity Building of SHG Facilitators is a noble initiative jointly taken by CSREM & Mission Shakti, which aims at creating a cadre of self employed SHG mentors who will provide Business Development Services to the groups and catalyze their social, economic and political empowerment (Shakti Sahayikas). The prime objective of this training program is to impart necessary skills to youth so that they can guide/escort SHGs in their areas of operation in a self employment mode. The skill sets have to be developed keeping in mind the needs of the SHGs and the quality of the training should be such that they will be able to get some payment for their services from their clients. The training will be conducted for a period of six months with three months of training focusing on enhancing conceptual clarity and three months of on the job training at various field locations covering comprehensive tools, topics and issues related to Self Help Group management and development.

- Under the aegis of CSREM and support from A&D SOLARIS, under SGSY (Swaranjayanti Gram Swarajgar Yojana), a training programme is currently going on in which 10th pass out youth below the poverty line, drawn from two backward districts of Orissa namely Gajapati and Rayagada are trained free of cost in different job related skills like front office management, Retail Management, DTP and Hardware and networking. While the first three courses are offered for 30 days, the last course is offered for 45 days. In the first phase 100 students are enrolled.
- The Science and Technology Entrepreneurship Development (STED) project in Gajapati District is sanctioned by the Department of Science and Technology, Govt of India. (vide Letter No 10/7/2009-NEB dated 30th March 2009)
- The Ministry of MSME (Govt of India) through its State Office has enlisted the CSREM to conduct Entrepreneur Development training for the beneficiaries under the PMEGP (vide Letter No OZ/PMEGP/EDP/2008-09 dated 22-12-2008 & Letter No OZ/PMEGP/EDP/2009-10/1878-1892 dated 13-6-2009)
- The CSREM has been entrusted with preparing the Annual Plan for the Development Grant Component under Backward Region Grant Fund (BRGF) for 2009-10 in respect of Most Extremists Affected Districts(MEADs) by Ministry of Panchayat Raj, Government of India, New Delhi (vide Letter No 11019/503/2007-Pol.I dated 15th May 2009).
- The Rajiv Gandhi Udyami Mitra is an initiative of Ministry of Micro, Small and Medium Enterprises, Govt of India. CSREM has been empanelled as Rajiv Gandhi Udyami Mitra institution which can handhold various entrepreneurs to do business. (Empanelment No UMR202000195 dated 13-Nov-2008). So far, about 850 'udyamis' have been registered under the CSREM.
- The Planning and Coordination Department, Govt of Orissa has selected CSREM as Technical Support Institute (TSI) for the Districts of Gajapati and Rayagada. CSREM has prepared comprehensive District Plans for the years 2008-09, 09-10 and 10-11 and perspective plan for the coming five years.
- The S.T. & S.C. Development Department, Govt of Orissa has chosen the CSREM institution to train the S.C, ST youths of BPL category in welding skills. In total 80 students are trained

for which the grants were given by the Government vide office letter no 27767/SSD, Bhubaneswar, dated the 22nd July, 2008.

- The CSREM has entered into an agreement with the QUEENSLAND UNIVERSITY OF TECHNOLOGY for making use of SAP procured through the SAP Australia Pty Ltd as end user for training and academic purposes. The agreement was finalized on 3rd July 2009.
- The CSREM has done a consultancy assignment for Oxfam India for preparing their State Strategic Paper for ORISSA.
- The CSREM has done a consultancy assignment for National Rural Health Mission (NRHM), Orissa for preparation of the State Project Implementation Plan.

Gram Tarang: Seeding Entrepreneurs in Rural Orissa

Gram Tarang is a unique experiment in rural innovation which is challenging the traditional models of social development through an eclectic partnership between industry, educational institutions, state & central government and most importantly, the local community. The overall Modus Operandi is simple. Led by two outstanding and socially active academicians, Chairman Prof Mukti Mishra (Commonwealth Scholar and Ph.D. from the Victoria University, Melbourne) and Managing Trustee, Prof DN Rao (British Chevening Scholar and IIM Kolkota alumnus), CSREM encourages idea generation at the grassroots level and incubates them through a pilot phase on a small scale, generally in a village. The pilot is evaluated for sustainability & scalability and then either dropped or scaled up. The idea generators, innovators, teachers and implementers are all one team - a combination of academics, professionals and local entrepreneurs who come together to give this remarkable experiment shape and fruition.

Under the Gram Tarang, banner CSREM runs four initiatives:

1. Gram Tarang Employability Training Services
2. Gram Tarang Financial Services
3. Gram Tarang Rural Marketing
4. Gram Tarang Foods

1. Gram Tarang Employability Training Services

It all started with a need based intervention in 2006. Gajapati is not only remote and tribal dominated, but also one of the designated MEA (Most Extremist Affected) areas beset with Naxal activity. The youth are unemployed and unemployable due to lack of adequate skills or education and were direct target to Naxal cadres. CSREM recognized this need and sought a partnership with Central Tool Room & Training Center (CTTC), Bhubaneswar, to launch a one-year certificate course in Machine Operation for the local youth. The first batch of 40 youth was

given thorough technical and soft skill training through a residential program and subsequently absorbed by industry.

There has been no looking back ever since and over 4,000 school dropouts, specifically SC/ST, socially weaker and economically backward sections of society, have been trained and provided sustainable livelihoods through various programs in collaboration with the Ministry of Rural Development & Government of Orissa and Industry such as NALCO, Simplex, Navayuga, and IL&FS. Women empowerment has also been a key area of focus through Mission Shakti, a program where CSREM partnered with the Government of Orissa to help in training and capacity building of 800 Shakti Sahayikas or mentors of Women Self Help Groups across the entire state of Orissa.

The skill building programs have been recognized as highly scalable & sustainable social intervention at the Sankalp Forum and were one of the 3 finalists in the social initiatives for the 2009 awards.

Continuous education (learn while you earn) and temporary staffing are other innovations being explored with an aim of changing the mindset of the people by providing the school dropouts a viable long term career through periodic skill up gradation and NCVT certifications (via the MES scheme) while they work in the industry.

2. Gram Tarang Financial Services

Other innovations of CSREM include the setup of a Gram Tarang Financial Services- another SPV which is an RBI approved NBFC and microfinance institution founded with a mission to promote entrepreneurship & extend financial services to marginalized groups, women and the youth, especially from tribal areas in North Coastal Andhra Pradesh, Southern Orissa, Chhattisgarh, Gujarat, Rajasthan and north eastern India in courteous, efficient and transparent environment. GFS opened its 1st branch in Parlakhemundi, Orissa. The large number of poor needing financial services, along with a clear mission and a dedicated team will allow us to serve over 1 million clients in the next 5 years who lack access to formal financial services. Through the provision of small loans we target marginalized women and poor students and help them start livelihood activities. GFS realizes that there is a sizeable number of women and youth amongst the not so privileged sections of the society who either had no clear career option in front of them. As a result of various discussions in understanding the situation and needs of the community, GFS through its entrepreneurship promotion initiatives, provides the clients a new livelihood option – starting their own enterprises.

The core idea behind starting Gram Tarang Financial Services (GFS) is the spirit of enterprise that we want to promote, introduce and inculcate among the marginalized as we strongly believe in the entrepreneurial spirit and capability of the non-formal sector. We realize the urgent need and potential that is present in the rural and semi urban communities in India. A potential which if exploited properly can yield tremendous results in the form of thousands of highly competitive small enterprises. Our attempt is to wed and juxtapose these potentials, to focus in the women and the youth especially from tribal areas, and to promote small enterprises and its products in the light and benefits of modern tools of management and technology by providing managerial, technical and financial support on continuous basis.

GFS has already partnered with its sister concern Gram Tarang Employability Services Pvt. Ltd, a skill building venture providing training to school dropouts to mould them into professionals. GFS plans to fund up to 50% of the course fees to the youth especially from tribal areas at low

interest rates. After the completion of the certified training programme, GFS will provide managerial, financial and technical support on continuous basis to the youth enabling them to promote their own enterprises.

3. Gram Tarang Rural Marketing

Gram Tarang Rural Marketing is an initiative which aims to unlock the huge potential of rural markets by forging village/community level partnerships. Rather than looking at rural India as a market, CSREM engages with the local community to build reliable partners and train them to market products, services and ideas in the rural hinterland.

CSREM wants to not only build the capacity of the Shakti Sahayikas but also wants to create a wealth of opportunities for the participants of the training programme. Our institution views this programme as an opportunity for enhancing the income generating options for the Shakti Sahayikas and for fostering entrepreneurship. Gram Tarang is the rural marketing focused venture of the Centurion School of Rural Enterprise Management (CSREM). We are guided by the philosophy of imaginatively marketing ideas, products and services to the rural consumers and clientele fulfilling their needs and aspirations, thus fulfilling the goals of its client organisations/institutions. Unlocking the huge potential of rural markets is easier said than done. It calls for innovative strategies to unlock the treasure trove that rural markets truly are. The key lies in increasing reach using low cost & scalable channels. The other issue lies in forging village/community level partnerships to build sustainable business models. It is thus infeasible for businesses to service each and every rural market by rolling out a sales force on their own. Thus, there is a need for reliable partners with the competence to market products, services and ideas in the rural hinterland. CSREM will orient the Shakti Sahayikas to become competent and dynamic last mile distribution partners in Orissa's rural hinterland. The institute is already discussing with several organisations like Coromandel Fertilisers, SBI – Life Insurance and a host of other institutions for collaborating with this network. CSREM proposes to use Gram Tarang as the co-ordination point for ensuring the success of this marketing network. Gram Tarang will offer the following solutions to potential clients:

1. Market Intelligence: Rural market research for market assessment and for deciding on the appropriate communication and promotion strategy.
2. Channel Design and Strategy Solutions: Designing low- cost, capital light channels. Looking at innovative solutions to harness the power of existing players in rural markets.
3. Campaign Design and Creative Content Generation: Conceive and develop communication for mass media and outdoor media in the required local languages.
4. Roll Outs for Clients: Implementing campaigns, advertising and distribution networks for clients
5. Event Creation and Management: Designing launches and synchronizing with local events and festivals. Developing events that are in tune with local practices and traditions, which enhance recall for the product or service being marketed.
6. Direct Marketing Activities: Door-to-door sampling and product promotion. Door-to-door selling in villages.
7. Preparing Strategic Plans: Conducting in-house research on rural marketing issues. Generating databases and using software like GIS for data analysis and data retrieval.

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8. Rural Consumer Panels: Panels in every consumer category. Gram Tarang would have progressive farmer clubs and opinion leader clubs (e.g. teachers, village headman clubs etc).
 9. Gram Tarang has been providing summer internship to the students of XIMB, Bhubaneswar; HDF School of Management, Bhubaneswar; Ravenshaw University, Cuttack and IIRM of Jaipur, Rajasthan.

4. Gram Tarang Foods

A food processing & marketing initiative that focuses on creating more value for the agriculture produce nearer to the source of production through processes like spice oil extraction and also by offering alternative opportunities for employment to the local populace. Gram Tarang foods are running the following projects:

- Spice Oil Extraction: Piloting the Super Critical CO process for extraction of spice oils for the local produce of Turmeric in Gajapati
- Seeds: Pilot project to source, process, clean, Brand & market seeds for agriculture amongst local community of farmers in South Orissa.

Research

- Prof. Anita Patra is awarded Ph.D degree for her doctoral research from Berhampur University on the topic “Role of SHGs in the Socio-economic development of Rural Women- A Study”.
- Prof L.P.Panda is guiding a Ph.D Scholar named Digambar Mohanty on the topic titled “Impact of Economic Reforms on MSME, in Ganjam District of Orissa” under Berhampur University; who also got his M. Phil degree under Dr Panda from Madurai Kamraj University
- Prof N.D.Prasad is carrying out doctoral research from Andhra University on the topic “Fundamental Analysis in Security Analysis and Portfolio Management”
- Prof Umakanta Nayak is carrying out doctoral research from JNU on the topic “Local Governance in USA and India: A comparative study”.
- Prof G.C.Patro is guiding two scholars namely Prakash Chandra Panigrahy on the topic “Employer branding through HRM” under Berhampur University and Ms. Geetanjali Panda on the topic “Post –Purchase satisfaction/ dissatisfaction of customers- A study in the hospitality sector” under the Utkal University.

Publications

- A book titled “**Business Ethics and Governance: an Indian perspective**” authored by Prof. Mukti K Misra is published by McGraw Hill Publishing House this year.

Visiting Assignments of CSREM Faculty members:

- Dr. Mukti Kanta Mishra has been teaching in many international universities like National University of Singapore, RMIT and Victoria University, Australia, University of Malaysia, Kuala Lumpur, Beijing University, China and MDI, Gurgaon (India) and BIMTECH (India).

He has accepted the position to officiate as Country Advisor (India) RMIT University, Australia, which is the 54th largest University in the world.

- Prof. Jeevan J Arakal offered a course in rural marketing to the PGDRM students of the Xavier Institute of Management, Bhubaneswar as a visiting faculty.

Grants and Donations to CSREM

For running different projects, funds in the forms of grants are being received from the following organizations as detailed out in the table-

Year 2006-07		
Sl.No	Name of the Organization/Project	Amount
1	Ministry of Small Scale Industries (GOI)	Rs.97,00,000/-
2	Hindustan Petroleum Corporation Ltd	Rs.60,21,323/-
3	MP LAD	Rs.5,00,000/-
4	NALCO	Rs.12,50,000/-
5	Udyog Vikash	Rs.5,00,000/-
Year 2007-08		
1	Cluster Project	Rs.22,50,000/-
2	Mission Shakti	Rs.1,44,000/-
3	NALCO	Rs. 40,000/-
4	SAIL	Rs.12,70,582/-
Year 2008-09		
1	District Planning Project	Rs.8,32,000/-
2	NR/Q International	Rs.1,69,802/-
3	Mission Shakti	Rs.98,49,446/-
4	DW, OSDFC	Rs.10,08,000/-
Year 2009-10		
1	Utkal Alumina	Rs.2,97,000/-
2	District Planning Project	Rs 11,44,000/-
3	DWO, OSFDC -Welder Training	Rs.14,64,000/-
4	Mission Shakti	Rs.45,90,000/-
5	STED	Rs.9,35,000/-
6	BREDS	Rs.8,62,500/-

Conclusion

From its inception, barely three years ago in 2006, CSREM has experienced a rewarding stint in terms of fruitful relation with Government, Institutions, Academicians, Corporates, NGOs and many civil society organizations. We will continue to carry forward this with an urge for excellence. We have got recognition for our efforts, in terms of 'A' grade by the Business India in its B-School rankings and 'A-4' grade by All India Management Association in its B-School ranking. Thank you for all your support.

